

Introduction

This document hopes to outline the goals of this project along with specific milestones and timelines for completion; it will be modified according to feedback received.

Project Scope

The purpose of this project would be to:

General features required

1. Strong backend to update all content [Full CMS-100% Control for the website]
2. User – level authentication
 - Super user / Admin
 - Editor / Moderator
 - Content creator
3. CSS3 / html 5 responsive design
4. 1 Free uwlaa.com domain lease
5. 1 Year Free Maintenance
6. Automated emails when a customer creates order and order is shipped
7. One-Page Checkout – fastest checkout available
8. Cash On Delivery / Online Payment(Paypal)
9. Full Support User Registration : User can register and login to the system for shopping. Only registered user can do the shopping. All registered user will be displayed on the admin side, admin can approve/reject/block the users. When approve user will receive an email with username and password to login to the system for shopping.
10. Select Products : Choose category, subcategory will display all products comes under that section. User can view full details about each products with images, price, specifications etc. Selected products will add to cart. User can edit, delete items in the cart. Then they can proceed to checkout section for purchase.
11. Payment Modes – Cash On Delivery:- User can make the purchase through cash on delivery if they don't have cc/db
12. Report Management : Admin can view and print all reports from the admin control panel.
13. New Arrivals: - Newly arrived products in the store will be displayed in this section
14. Featured Products: - Featured Products will be displayed in this section
15. User Dashboard:- User can see his cart, previous purchase, wish list, edit Shipping address, edit profile, password, Print Invoice, View Invoice etc

Online Shopping Procedure – Customers

1. New User: Non Registered user can view the products but can't purchase. Fill the new member registration form to become a member [They can register temporally as Guest for an immediate purchase]
2. Registered User: Registered user can purchase products after successful login
3. Select Category/Brand: There will be many numbers of categories or brands to be displayed on the front end.
4. Select category or brand to view all product which comes under that category/brand.
5. Select Sub Category: There will be many numbers of categories to be displayed on the front end. Select category to view all Sub Categories which comes under that category.
6. Select Products: View all products by selecting category/Brand and Sub Category. Click one product will go to the details page and you will get all information about the products with image, price, size and color. Selected items will go to cart.
7. Add / Remove Products: All selected products will be in the shopping cart. User can view/add/edit/delete items from the shopping cart. User can view product name, number of items selected, amount, total amount etc from the shopping cart.
8. Order Details and Bill Information: After checkout user can see the order details and bill information
9. Payment: Payment will be cash on delivery or Online payment
10. Payment Confirmation: After the successful transaction payment details, shipping charges, purchased products details etc will send to users registered email id. Admin can view all the transaction history from admin control panel

Admin Control Panel

1. Admin can manage all details from the admin control panel after successful login.
2. Add Category/Brand: Add/Edit/Delete product category/Product Brand
3. Add Sub Category: Add/Edit/Delete product sub category
4. Add Products: Admin will add product name, product description, price, quantity, image etc by selecting the category and subcategory.
5. User Details: Admin can view/manage all registered user details. Approved users only can purchase the products. Admin can block one user if he wants.
6. Purchase Details: Admin can view all purchase details made by the user : User can login and see his previous transaction history
7. Delivery Information: Admin can view all the product delivery status
8. Generate Reports: Admin can generate different type of reports from admin side (Sales/Day, Monthly
9. Sales/ Sales based on different category, download data to excel etc) Sales Reports: - Admin can view all reports

Technology features

1. Style will be in fluid layout for Desktop, Smartphone & Tablet
2. Web site will be in English
3. Cross-browser compatible design (IE9, IE10, IE11, Firefox, Safari, Opera, Chrome, Edge)
4. Fully access controlled – Admin / Manager / Owner / Board member / Tenant/ Guest

Web Application

1. Google Analytics: This application will help you to fetch the web traffic details.

Note and assumptions:

1. The Client is responsible for all informational content on the site uwlaa.com.
2. The Client will provide all product and vendor images for the web template generation.
3. All image licensing costs, including actual image licenses and associated time spent on obtaining the requisite licenses, are not included within this scope and will be subject to a charge request.
4. This scope does not include any interactive specific photo or video shoots.
5. This Scope does not include any data entry.
6. Hosting & Domain Name (Client should provide or can be purchase from which will cost extra)
7. Online Payment: PayPal Card payment.
8. we will provide an ecommerce section design, once the design is approved we will go with the website development
9. The Website with a shopping cart will be ready to launch within 28 working days after the design approval.
10. Completed website will be uploaded under a temporary URL for testing and approval.
11. The website will be uploaded to the relevant domain upon receiving the complete payment of the project.
12. Client should provide the website contents (Images, Texts and Product Details)
13. Additional modules will be chargeable.